

Q&A

1. Who can participate?

This competition is open to all those who are committed to upholding the rights of others and maintaining a sustainable environment. Film professionals and amateurs, individuals or legal entities, are invited to participate. Participants must complete an online entry form, to be soon available on the websites of the *7 Billion Actions* initiative (www.7billionactions.org) and the *Foundation 10.12.48* (www.fundacion101248.org).

2. What is the subject matter of the films?

The short films presented are expected to focus on one or more of the 7 key issues of the *7 Billion Actions* initiative.

3. What are the 7 key issues of the 7 Billion Actions Campaign?

1. Poverty and Inequality – Breaking the cycle
2. Women and Girls - Empowerment and Progress
3. Young People - Forging the Future
4. Reproductive Health and Rights – The Facts of Life
5. Environment - Healthy Planet, Healthy People
6. Ageing - An Unprecedented Challenge
7. Urbanization – Planning for Growth

4. Where can I get more information about the 7 Billion Actions initiative?

Visit www.7billionactions.org or www.fundacion101248.org.

4. In what format should I submit my project?

All entries should be submitted in digital format. We will not accept audio-

only PSAs or PSAs recorded on VHS tapes.

6. What is the maximum length of the work?

The maximum length is 10 minutes, including credits.

7. How many entries may I submit?

Each team or individual is allowed to submit two short films. Each film must be accompanied by its online entry form.

8. What is the deadline for submissions?

Entries may be submitted through the websites of the *7 Billion Actions* initiative (www.7billionactions.org) and the *Foundation 10.12.48* (www.fundacion101248.org) beginning October 31, 2011. The deadline for submissions is 9:00 p.m. *Greenwich Mean Time (GMT)* February 15, 2012.

9. What forms do I need to fill out, and where should I send them?

You must fill out an online entry form when you upload your video. Each submission must be accompanied by its online entry form.

Entries may be submitted through the website of *7 Billion Actions* (www.7billionactions.org/film), the *Foundation 10.12.48* (www.fundacion101248.org), and Facebook (https://www.facebook.com/7billionactions?sk=app_238945266162007) beginning at 12:00 am *Greenwich Mean Time (GMT)* October 31, 2011.

10. What are the prizes?

The awards are as follows:

First Place: \$ 4.000

Second Place: \$ 2.000

Third Place: \$ 1.000

11. Who will choose the winners?

A jury will choose a final selection of ten films. Their decision will be announced on February 26, 2012.

The top three films will be determined by the vote of online users. Voting will take place from 9:00 p.m. GMT February 26, 2012 to 9:00 p.m. GMT March 6, 2012 through the websites of the 7 Billion Actions initiative (www.7billionactions.org), the Foundation 10.12.48 (www.fundacion101248.org) and Facebook (https://www.facebook.com/7billionactions?sk=app_238945266162007). Limit: One (1) vote, per entry, per person, per day.

12. When the winners will be announced?

The winning short films will be announced on March 8, 2012. A complete list of winners, along with the winning videos, will be posted at www.7billionactions.org and www.fundacion101248.org.

13. May I use copyrighted materials?

No, the use of copyright materials (music, images, etc.) is not allowed, unless you own the copyright or have a license to use the material for this contest. The organizers disclaim all liability in relation to the submitted works.

14. Can entries be disqualified?

Yes. If there is inappropriate content, use of copyrighted materials, problems with length, or incompatible format, the entry will be disqualified.

15. Who do I contact if I have additional questions?

If you have any questions, please contact:

- shortfilmcompetition@fundacion102848.org
- shortfilmcompetition@unfpa.org

